

**Summary of Finances  
July 1, 2006—June 30, 2007**

**Between July 1, 2006 and June 30, 2007:**

VCA's Outreach Department has:

- Conducted 104 children's safety presentations
- Provided 52 abduction prevention presentations to parents and community members
- Fingerprinted 2,488 children
- Conducted 399 outreach activities
- Reached more than 399,400 individuals through education and outreach events
- Reached more than 11,000,000 individuals through television, radio, and print
- Provided 10 specialized trainings, reaching more than 470 education, law enforcement, and other professionals consisting of more than 1,600 man-hours of training
- Distributed more than 28,000 hard copies of various VCA booklets, pamphlets, brochures, and handouts on child safety and abduction prevention

VCA's Casework Department has:

- Provided intake on 284 new cases of missing or abducted children
- Registered 74 new cases for poster and information dissemination services
- Updated 357 case files
- Contacted more than 280 family and law enforcement by telephone and email
- Posted 74 cases on the VCA website, www.vca.org
- Disseminated more than 4,000,000 photos of missing children through the use of photo partners
- Maintained an average of 400 active cases at any given time. Approximately 75% of these cases are registered for poster and information dissemination in addition to ongoing case management, location, and support service

VCA's Vending Department has:

- Managed more than 1,100 new and existing vendors
- Displayed more than 17,000 stickers nationwide through participating vendors
- Disseminated more than 500 large format posters containing 125,000 images and biographical information on registered missing child cases
- Disseminated more than 3,000 child safety tip publications to program participants

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|--|-------------|
| <u>Public Support and Revenue</u>          |             |
| Public Support:                            |             |
| Direct Support                             | \$ 964,483  |
| Fundraisers and Events                     | \$ 41,625   |
| Grants                                     | \$ 231,716  |
| Total Public Support                       | \$1,219,824 |
| Revenue:                                   |             |
| Vending Labels                             | \$ 128,907  |
| In Kind/Car Donations                      | \$ 10,855   |
| Interest Income                            | \$ 3,592    |
| Fingerprinting/Miscellaneous Income        | \$ 2,082    |
| Total Revenue                              | \$ 145,436  |
| Total Public Support and Revenue           | \$1,365,260 |
| Expenses:                                  |             |
| Victim Assistance                          | \$ 449,947  |
| Education                                  | \$ 401,221  |
| Management and General                     | \$ 185,705  |
| Fundraising                                | \$ 340,054  |
| Total Expenses                             | \$1,376,927 |
| Change in Unrestricted Net Assets          | \$ <11,667> |
| Unrestricted Net Assets, Beginning of Year | \$ 217,812  |
| Unrestricted Net Assets, End of Year       | \$ 199,189  |

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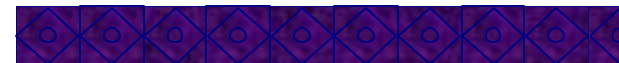
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# Annual Report

July 1, 2006—June 30, 2007

*“Making Homecomings Possible”*

**Vanished Children's Alliance**  
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## The Vanished Children's Alliance

is a national non-profit agency dedicated to protecting all children from disappearing. To ensure children's safety, VCA educates the public and professionals about the serious issue of abducted and runaway children.

VCA works to prevent, locate, and recover child victims and reunify them with their families, in collaboration with law enforcement, communities, and other credible agencies.

The **Vanished Children's Alliance (VCA)** was formed in 1980 to address the growing need for victims' parents to obtain credible, effective, and compassionate assistance in the location, recovery, and reunification of their missing and abducted child(ren). VCA is the oldest and most experienced missing children's organization in the United States. VCA is a national non-profit 501(c)(3) organization, providing nationwide and overseas assistance to families in all categories of missing children: non-family (stranger and acquaintance) abductions, family abductions, runaways, and otherwise missing or lost.

Located in San Jose, California, the Vanished Children's Alliance has assisted in the location, recovery, reunification, and reintegration of over 35,000 missing and abducted children cases. In addition to providing critically needed direct services to victim families, VCA gives equal importance to child abduction prevention and community outreach programs. VCA has provided hundreds of training sessions, prevention education classes, and workshops to schools, hospitals, criminal justice professionals, and the general public on local, national, and international levels.

VCA has been recognized by the U.S. Department of Justice, the National Center for Missing and Exploited Children, the Association of Missing and Exploited Children's Organizations, the National and California State District Attorney's Association, the American Prosecutors Research Institute, the California Family Support Council, and the California Governor's Office of Emergency Services, to name a few. VCA is a two-time recipient of the California Governor's Victim Service Award by former Governors George Deukmejian and Gray Davis. The Santa Clara County Board of Supervisors, Mayor Ron Gonzalez, and Congresswoman Zoe Lofgren have honored VCA as experts in the field of missing, abducted, and exploited children.

## Advocacy and Support Through:

### Casework Services

- Immediate on-site response to high-risk cases within a 200 mile radius of the VCA office. Cases outside this area requiring VCA attention are handled per request by law enforcement.
- Internationally accessible, 24-hour toll-free sighting line.
- Mobile technology enabling comprehensive, on-site search and recovery assistance.
- Serve as liaison between searching families and law enforcement—locally, nationally, as well as internationally.
- Active case management, including registration of missing and abducted children, photo distribution, and lead generation.
- Ongoing technical and emotional support, legal assistance, referral and translation services.
- Location, recovery, and reunification assistance.
- Court-qualified expert witness testimony upon request.

### Education and Outreach

- National training workshops and technical assistance for law enforcement, community groups, schools, hospitals, and professional organizations
- Child fingerprinting and DNA kits.
- Distribution of safety literature, including VCA's **Safety First** coloring books.
- Speaker's bureau for children and adults.
- Public service announcements, guest appearances, and interviews on television, radio, and print media.

### Vending Sticker Program

A collaborative program between VCA and vending machine owners. Stickers with photos and descriptive information of missing children are placed on vending machines located in public places across the country.

**The Vanished Children's Alliance  
provides all services to victim families and  
law enforcement free of charge.**

## Agency Accomplishments

**Between July 1, 2006 and June 30, 2007,  
some of VCA's major accomplishments were:**

- Continued the implementation of the Northern California Child Identification Program (NCCIP) for the Governor's Office of Emergency Services. The program is designed to provide law enforcement with more rapid access to and more accurate information on children that go missing.
- Continued the expansion and enhanced use of the fax broadcast system that enables the distribution of 5,000 simultaneous, high-quality missing child posters to any pinpoint location in the U.S. This service is provided to law enforcement agencies free of charge.
- Collaborated with the San Jose and Modesto Police Departments in encouraging youth participation in program awareness for National Missing Children's Day (May 25)
- Participated as a member of the Governor's Missing Children Task Force. Georgia K. Hilgeman-Hammond, former VCA Executive Director and Founder, served as the Task Force's Vice President.
- Provided more than 600 hours of direct telephone technical assistance to law enforcement, prosecutors, and other professionals in case preparation, reunification, and reintegration.
- Managed and maintained a 24/7 "800" missing child hotline staffed by 3 caseworkers specially trained in the areas of child abduction and cases of runaway youth
- Maintained an online searchable database of all registered missing child cases that enables the public to access and download missing child posters.